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South Beach Luxury Condos Making a Comeback



Posted by Michael Gerrity 01/25/11 2:00 PM EST

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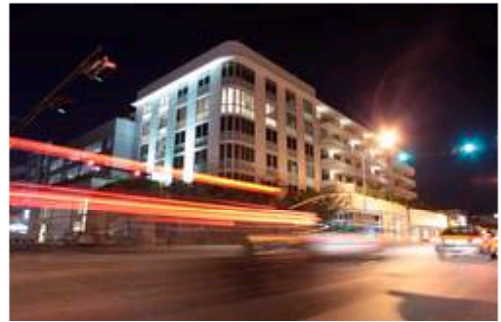
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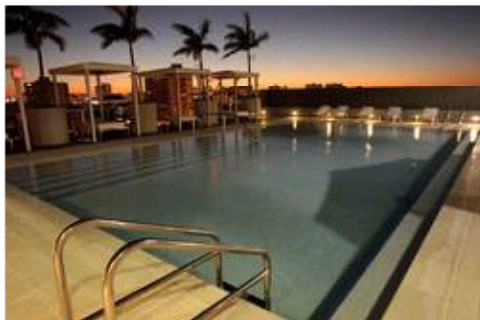
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(MIAMI, FL) -- In a testament to South Beach condo sales making a long awaited comeback, last week over 400 of Miami's most elite gathered to celebrate the grand opening of Boulan South Beach, the newest condominium to grace the shores of South Florida. Held on Boulan South Beach's swank rooftop pool-deck, guests enjoyed music by the official DJ of the Florida Marlins, DJ Vertiko, while basking in the beauty of mesmerizing city and ocean views, all under a full moon and amid many stars.



Boulan South Beach Exterior

Hors d'oeuvres were provided by Wally Rice of Rice Catering while Premiere Beverage Catering & Heavy Water new Swedish vodka - presented guests with signature Boulan cocktail. The event attracted a great variety of attendees among them urban hipsters, out-of-town investors, and socialites including some of Miami top brokers. "Boulan South Beach will provide residents with a contemporary lifestyle boasting subtle elegance and splendor" explained Jaclyn Boulan of Think Properties, "the guests who attended are exactly the same trendsetting crowd we've modeled this development for" she continued.



Tours of the opulent model units as well as luxurious building amenities were given so those in attendance could get an all encompassing preview of what is destined to be South Beach's premiere residence. Among the spaces where those designed by world renowned Interiors of Steven G, who was especially commissioned by Boulan South Beach to design the lobby, a zen meditation garden and courtyard, three varying model packages, as well as collaborate on the design of the building's roof-top pool deck area.

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Boulan South Beach Rooftop Pool Deck

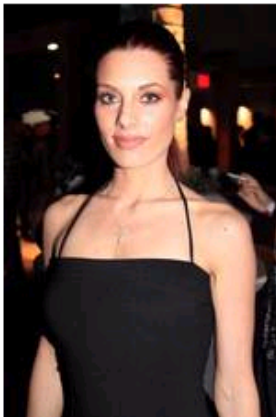
"I was pleasantly surprised by the beautiful units at Boulan, especially the Penthouse. Steven G's décor is exceptional - the use of space was done impeccably," boasted potential buyer Mike Shirah. "What is most impressive are the views. Not only do you see the spectacular ocean views, but one is privy to views of the buildings and lively Collins Avenue which adds even more character to the residences," he added.

To end the enchanting evening, attendees went home with remarkable gift bags filled with special offers from Elemis Spa, Dr. Jhonny Salomon Plastic Surgery & Med Spa, Lie-Dom by Abby Modell, a personal Boulan South Beach tin water bottle, among others.

Nestled in the heart of South Beach along historic Collins Avenue, Boulan South Beach is ideally located between The W South Beach and The Setai South Beach, an area known to offer a superior and elegant lifestyle. Boulan South Beach is the most suitable location for anyone looking to invest in this progressive market with developer financing available. Now open, Boulan South Beach is available for tours.



Boulan Condo Party



Boulan Condo Party Guest

The developers of Boulan South Beach tell *Real Estate Channel* that the project is a combination of contemporary lifestyle captured within vintage art deco architecture, creating a tropical ambiance and setting of South Beach. The Boulan South Beach was designed to entice and seduce its guests while creating a personal sanctuary. The residential building includes one and two bedroom units, ranging from 668 to over 2,000 square feet of bountiful luxury, and penthouse condominiums that with roof-top access. Residents and visitors alike will experience its eclectic style and abundant amenities including 24-hour valet, concierge reception, boutique lobby and common areas, a meditation garden and courtyard, fitness center, landscaped roof-top oasis with pool, Jacuzzi and cabana beds, private beach services with shopping and dining in Parc Place Shops located in the lower level.

According to project partner Neal Golden, their key target market is wealthy singles and couples from the Northeast looking for a fun weekend getaway place, or Latin Americans looking for a South Beach vacation condo.