



NY METRO
FINE HOMES & ESTATES



Premier
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NEWS RELEASE

FOR IMMEDIATE RELEASE

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CENTURY 21 NY METRO ANNOUNCES PARTNERSHIP WITH PREMIER REALTY ADVISORS TO OFFER EXCLUSIVE SALES OF THREE TAMPA CONDOMINIUM CONVERSION PROJECTS TO THE NYC COMMUNITY

*Official Sales Event: Florida Real Estate Expo Held at Sheraton LaGuardia East Hotel,
135-20 39th Avenue, Flushing, NY*
March 23, 2007 12pm-6pm [Broker event only]
March 24, 2007 10am-5pm [Consumers]
March 25, 2007 10am-5pm [Consumers]

(New York, New York, March 14, 2007) Century 21 NY Metro, (C21NYM), a full-service residential rentals and sales brokerage announced today they have partnered with Tampa's **Premier Realty Advisors, (PRA)**, the sales and marketing team for Pointe Development properties, to provide exclusive sales of three Tampa condominium developments to the NYC community. Pointe Developers offers affordable and attainable housing for the Tampa, FL market. C21NYM, in coordination with PRA will bring this offer to NYC first-time home buyers, second home buyers and investors.

"This was a great opportunity for us to expand our customer base in the New York area through a unique partnership arrangement," said Mike Simon, president, C21NYM. "PRA has a product that appeals to a customer prominent to New York that Century 21 can effectively reach through its marketing and referral channels."

"Pointe Developers has given us the opportunity to market and sell affordable housing in Tampa, FL. After great success in the Tampa area, we are extremely excited to offer this same housing to New York and New Jersey residents," says Jane Kinen, president, PRA.

The official sales to the NY community will begin on March 24th at the FL Real Estate Expo to be held in Flushing at the Sheraton LaGuardia East Hotel. The Event will run for three days, with the first day being exclusively for the brokerage community.

C21NYM will be selling homes in three development complexes, all of which are priced \$100K-180K and are in Tampa, FL. Bay Pointe Colony is conveniently located in New Tampa, just minutes from the University of South Florida, providing the perfect home for students and families alike. With easy access to I-275 and I-75, residents will enjoy a short commute to Tampa International Airport, Downtown Tampa and area beaches. One and two-bedroom apartments range from 624-812 sq ft.

Amenities include: two pools with barbeque area and gazebos, lush landscaping and a lake, a new 2,000 sq. ft. clubhouse with plasma T.V. and party area, a controlled-access community, a new state-of-the-art fitness center. IPod-smart homes, new cabinetry, fixtures and hardware, new plush carpet and ceramic tile throughout, new appliance package, washer/dryer connections, private yards per plan and new A/C unit and water heater in every home.

Palmera Pointe is a 20-acre community, also in Tampa, offering eight different floor plans ranging in size from one-three bedrooms. Amenities include: three pools, fully equipped business center, high-speed internet, state-of-the-art fitness center, clubhouse with bar/kitchen/billiards, trellis-picnic areas and manicured gardens with connecting courtyards.

Stone Creek Pointe is also in Tampa and offers four floor plans ranging in size from one-two bedrooms, from 718-1060 sq. ft. Amenities include: Resort-style pool with cabanas, sundeck and gas grill poolside, state-of-the-art fitness center, meditation garden clubhouse with plasma TV, kitchen and party area, tennis court, enclosed balcony or screened patio, washer/dryer connections, and is pre-wired for high-speed Internet and cable.

- **To find out more about any of these properties contact C21NYM or visit: <http://www.795condos.com>.**
- **To register for the event contact Debbie Gonzalez at (863) 698-3853.**
- **For high resolution pictures or floor plans, contact Kelly Kreth, (201) 417-8691.**

About CENTURY 21 NY Metro

CENTURY 21 NY Metro (www.C21nyc.com) is a full-service New York City real estate firm offering luxury apartments (condominium, condo, cooperatives, coops, condops) and townhouses for sale and for rent. CENTURY 21 NY Metro is professional real estate, serving all of Manhattan/NYC, Brooklyn, Queens, and the Bronx.

About Premier Realty Advisors

As a full service Real Estate Development Company, Premier Realty Advisors has been responsible for the planning, financing, marketing, and management of diverse residential, commercial and mixed - use properties throughout Florida. Full-service property management available for investors. With a combined experience of over 30 years, our financial expertise in banking provides the excellent knowledge required for our successes in the Real Estate Development market. <http://www.praflorida.com/>

About Pointe Development

As a full service real estate development company, Pointe Developers has been responsible for the planning, financing, marketing and management of diverse residential, commercial and mixed-use properties throughout Florida. With a combined experience of over 30 years, their financial expertise in banking provides the excellent knowledge required for their success in the real estate development market. <http://www.baypointecolony.com/developers.shtml>

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