



Century 21 NY Metro Launches to Create New NY Residential Real Estate Firm

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New company created by Century 21 NY Metro's Acquisition of Century 21 Kevin B. Brown and Dwelling Quest

RISMEDIA, September 7, 2006—CENTURY 21 NY Metro, formed from the acquisition of Century 21 Kevin B. Brown and Dwelling Quest to create a

powerhouse New York residential firm, announces its official launch.

The new company, owned and operated by RealStar Realty LLC., will have two offices that are located in Manhattan and Harlem, with more than 150 sales and rental associates. Century 21 NY Metro will provide services that cover the complete range of residential categories including condos, co-ops, lofts, townhouses, and rentals. The company will also carry the Century 21 Fine Homes & Estates designation, an honor given to a select group of Century 21 offices worldwide that service the luxury homes segment.

"We are thrilled to see the Century 21 name expand even further into the Manhattan market, which is a market that embodies the diversity, energy and drive that has come to be associated with Century 21 System members," says Tom Kunz, president & CEO, Century 21 Real Estate LLC.

"With the full support and backing of Century 21 Real Estate LLC, the largest and most recognized residential real estate sales organization brand in the world," says Michael Simon, president and chief executive officer, Century 21 NY Metro. "We are confident in our ability to offer the unparalleled service New Yorkers demand – service that is synonymous with the Century 21 name. Whether you are a native New Yorker, relocating from another part of the country, or an international customer, Century 21 NY Metro has the resources to make the home buying, selling or renting process as smooth and as stress-free as possible."

The lineage of Century 21 NY Metro ties directly back to one of the most successful and respected full-service real estate brokerage houses in New York, the William B. May Company with its 140 years of storied history. A complete list of Century 21 NY Metro offices and agents can be found at www.c21nyc.com.

RISMedia welcomes your questions and comments. Send your e-mail to: realestatemagazinefeedback@rismedia.com.

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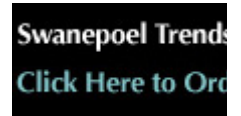
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