



**NY METRO**  
FINE HOMES & ESTATES

## **NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

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**“CENTURY 21 NY METRO” EXPANDS ITS AGENT BASE BY 44%**

*Hires 22 New Agents Recruited From Various Other Agencies*

*(New York, New York, March 6, 2007)* CENTURY 21 NY Metro, (C21NYM), which was created in August of 2006, has reported a 44% increase in its active roster of rentals and sales agents. C21NYM has hired 22 new agents since the beginning of the year, with plans to increase its rentals and sales force by at least another 20% through a recruitment push this Spring.

Aside from hiring several newly licensed agents, C21NYM has been successful in attracting experienced agents from: Douglas Elliman, Best Apartments, Manhattan Apartments, ERA Bestmatch, Domain Properties, & Manhattan Home Delivery.

“We have seen tremendous interest in our firm from new and experienced agents alike,” said Mike Simon, president, Century 21 NY Metro. “C21NYM offers agents the widest range of marketing and support in the industry while also providing access to the largest international referral network.”

“There is a natural ebb and flow in this business with agents moving firms on a regular basis. Our goal is to keep our experienced agents happy with the right combination of marketing, support, and financial opportunity. However, we can’t ignore the new agents who have great potential, so we make a big deal about offering our recruits a great environment to learn and prosper in the business as well,” concludes Simon.

**About CENTURY 21 NY Metro**

CENTURY 21 NY Metro ([www.C21nyc.com](http://www.C21nyc.com)) is a full-service New York City real estate firm offering luxury apartments (condominium, condo, cooperatives, coops, condops) and townhouses for sale and for rent. CENTURY 21 NY Metro is professional real estate, serving all of Manhattan/NYC, Brooklyn, Queens, and the Bronx.

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