

BROKERS WEEKLY

NEWS

- LEVAN REAL ESTATE

Bring your own broker

Levan Real Estate, a boutique residential Agency founded by Patricia Levan, has announced a new incentive program called Be Your Own Agent [B.Y.O.A.]™

The program will offer New York buyers 50% of the commission upon closing.

The concept goes like this: Buyers search listings online; view properties; and register Levan as their agent. Once they decide on the property they want to buy, Levan will negotiate the sales price on their behalf. After the offer is accepted, Levan will assist them in navigating the buying process required by co-ops and condos.

For sharing the work, the buyer receives 50% of Levan Real Estate's commission at final closing.

“With technology essentially making our databases public information, buyers have access to the same data that we do,” said Levan. “Buyers get 50% of our commission because they help us do our job.”