



NEW YORK

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The Leasing Gallery at Exhibit Officially Opens

Heller Organization Launches Active Leasing Program At Luxury Fidi Development at 60 Fulton Street

The Leasing Gallery for **Exhibit at 60 Fulton Streetis** officially open for business with beautifully

furnished models showcasing a range of studio, one- and two-bedroom apartments. **The Heller Organization** is spearheading the leasing of the 120 apartments at the 23-story boutique development, as well as leasing 6,000 square feet of retail space with 120 feet of all-glass, wraparound frontage and 20-foot ceiling heights.

"We are very excited to begin the full leasing program at **Exhibit**," points out **Adam Heller**, President and CEO of the **Heller Organization**. "The building is so distinct that prospective tenants have been reaching out to us for months from the signage and social media."

Prospective residents are now able to sign up for private showings at Exhibitdowntown.com or by calling 212-989-5555. An on-site team is available for seven days a week. In addition to Mr. **Heller**, they include **Rebecca Heller**, **Cathy Lanzarotti**, **Jessica Copeland**, **Amanda Baffa** and **Michael Gavin** for the residential program; and **Josh Singer** for the retail.

Located minutes from the Fulton Street transportation hub and a couple blocks from the South Street Seaport, the building is additionally blessed with open views from floor-to-ceiling windows overlooking Manhattan cityscapes, bridges, rivers and beyond. Taking further advantage of the open setting, more than 70 percent of the apartments have private balconies or terraces.

Thoughtfully designed studios and one-bedroom residences offer gracious layouts, including many with balconies and separate home offices. Spacious split two-bedroom apartments feature en-suite bathrooms and abundant closet space. Among the hallmarks of **Exhibit's** kitchens are the rustic Italian cabinetry by Stevali, stone countertops, glass backsplashes, LED under-counter lighting, and stainless-steel appliances. In addition, the apartments have Bosch washer/dryers, sustainably sourced hardwood floors, individually



controlled heating and air-conditioning systems, and custom closet interiors.

Exhibit will also be notable for curated photographic art exhibits on permanent display throughout the lobby, hallways and amenity areas. With candid images of such iconic artists and musicians as

Jimi Hendrix, The Ramones and Jean-Michel Basquiat; shot by photographic giants of the 1970s and 1980s that include Allan Tannenbaum, Marc Weiss, Ricky Powell and David Godlis, **Exhibit** is designed as a testimonial to Downtown's most creative era.

"**Exhibit** reflects a different kind of downtown experience," points out **Scott Aaron**, principal at **Socius Development Group**. "It is an intimate building, especially compared to the mega developments in the area, yet it still offers great amenities and fantastic views."

The **Andres Escobar**-designed penthouse-level amenity spaces evoke a private club experience and include The Parlor, featuring custom billiards and poker tables, private storage for wines and spirits, and furnishings by Jimmie Martin of London; and The Lounge, highlighted by a grand fireplace and 24-foot-floor-to-ceiling windows looking north across Manhattan and Brooklyn. Also at the penthouse level is the Residents Dining Club, which offers a different scale of entertaining with options that include a demonstration kitchen and private dining room with its own outdoor terrace space. A spacious landscaped terrace surrounds the interior spaces, underscored by a dramatic outdoor fireplace, screening area, and vistas of the entire city.

Lower level amenity spaces at **Exhibit** include a fitness center equipped with Peloton Spin Cycle stations and private yoga room. **Exhibit** also offers bike storage, a laundry room and private resident storage.

Designed for sophisticated living, the pet-friendly rental tower is ideally located close to several recently or soon-to-be opened dining destinations, such as Augustine, Fowler & Wells, Blue Ribbon Federal Grill, and Nobu Downtown (Broadway and Fulton Street). **Exhibit** is additionally near iPic Theaters, shopping at Brookfield Place and Westfield World Trade Center, and is across the street from the Fulton Market.